Report on Research Methodology Workshop

Theme: Research in Management

Organized by:

Mr. Chaitanya Veer (Librarian and research scholar)

St. Gonsalo Garcia College, Vasai.

A research methodology workshop was organized on the theme of 'Research in Management' in St. Gonsalo Garcia college for Bachelor in Management students. The workshop was conducted by Mr. Chaitanya Veer, a librarian and research scholar between 24th February 2021 and 5th April 2021.5 students were participated in the workshop.

The purpose and objectives of the workshop were as follows:

- 1) To understand the types of research in management.
- 2) To study research methodology in business research.
- 3) To identify the problems in business research..

The following session were conducted on research theme

- 1) Types of research in business management (Correlational, Experimental, Case study)
- 2) Methodology in business research (Defining problems, Literature review, Objectives, Hypothesis, Sampling, Data collection and analysis techniques.)
- 3) Problems in Business research (High cost, Time consuming, dynamic markets)

4) Report Writing.

Mr. Chaitanya veer

(Librarian and research scholar)

Date: 20th April 2021

Place: Vasai

Dr. Somnath Vibhute

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