#### Bachelor of Commerce in Banking and Insurance.

# Programme Specific Outcomes(PSO)

- Students are made aware with new development and innovations in Banking and Insurance and Financial Sector.
- In-depth knowledge of various features of Banking and Insurance which includes Financial Investment, Economics, Communication, Legal
   Parameters etc.
- With help of BBI qualification, students can take up promising jobs in Banking and Insurance companies.
- 4. Students can also create a base to do a PG course in Banking and Insurance to achieve higher success in future.
- 5. Students are made self-sufficient to conduct their own transactions and investments in Banks and Insurance companies.

Semester	I	Class	FY BBI
Course No.	-	Academic Year	2019-20
Course name	Financial Accounting-1		
Name of Faculty	Mrs. Celsa Swithan D'souza		

1.	To have knowledge of basic accounting concepts such as journal, ledger subsidiary books,
	journal proper and bank reconciliation statement.
2.	To imbibe knowledge on AS-6 and AS 10.
3.	To understand closing of accounts at the and of the year for sole trading concern and
	partnership firms.

Unit No.	Course Module	Description
CO1	Introduction to	Students can pass entries, prepare ledger, trial balance
	Accounting	and know basic accounting concepts
CO2	Classification of	Students can divide the incomes and expenses into
	accounts	various classes
		Can prepare the bank reconciliation statement
		Are familiar with the accounting standards
CO3	Stock Valuation	Students value closing stock with various methods
		Students can do hire purchase accounting
CO4	Final accounts	Students can prepare final account of a manufacturing
		firm

Semester	I	Class	FY BBI
Course No.	-	Academic Year	2019-20
Course name	<b>Environment and Management of Financial services</b>		
Name of Faculty	Mrs. Celsa Swithan D'souza		

1.	To enrich students with the knowledge of the functioning of banks and insurance
	companies.
2.	To study the mobilization of funds by banking and insurance sector.
3.	To study Indian financial market, financial instruments and financial regulators.
4.	To help students understand the role of banks and insurance sector in the world
	today.

Unit No.	Course Module	Description	
CO1	Introduction to financial	Students know overall financial system in India	
	system		
CO2	Phases of development of	Students know the impact of development in	
	banking and insurance	banking and insurance sector.	
CO3	Management, regulation	Students know the ricks in ALM and know the	
	and development	organizational structure of banking	
CO4	Regulatory and	Students know the legal framework in banking	
	developmental	and insurance business	
	framework of banking		
	and insurance		

Semester	I	Class	FYBBI
Course No.		Academic Year	2019-20
Course Name	Principles of Management		
Name of Faculty	Anthony Dmello		

1	To Learn Management, Definition of Management Management as a		
1	Profession, Traditional Vs Contemporary Management		
2	To Understand Management Process, Practices, Functions of Management related to Banking and Insurance companies		
3	To Learn Organization Structure of Banking and Insurance companies		
4	To Understand Business Leaders, Leaders in the Indian Industry, Leaders in the Banking and Insurance Industry		

Unit No.	Course Module	Description
CO1	Introduction to  Management	To Learn Management, Definition of Management Mangement as a Profession, Traditional Vs Contemporary Management
CO2	Management Process	To Learn Management Process, Practices, Functions of Management related to Banking and Insurance companies
CO3	Organization Structure of Banking and Insurance companies	To Learn Organization Structure of Banking and Insurance companies
CO4	Business Leaders	To Learn about Business Leaders, Leaders in the Indian Industry, Leaders in the Banking and Insurance Industry

Semester	I	Class	FYBBI
Course No.		Academic Year	2019-2020
Course Name	Business Communication I		
Name of Faculty	Rupali Dabre		

- Students are expected to be able to demonstrate a good understanding of effective business writing.
- To provide understanding of developing and delivering effective presentation.

Unit No.	<b>Course Module</b>	Description	
CO1	Theory of communication	<ol> <li>Make the student understand about that the role of communicator has become very important, and communication is essentials to all human association .</li> <li>Enhance the student Knowledge about the Hierarchy</li> </ol>	
		of communication  3. Make Students aware about the mode and methods of communication depends upon various factor.	
CO2	Obstacles to communication in business	<ol> <li>This section will give idea to student about barriers in communication may arise any time.</li> <li>Give student knowledge about listing is important</li> </ol>	
	world	aid to communication	
CO3	Business correspondence	1. Student can able to understand communication in writing, in the form of bills memos, letters reports etc	
CO4	Language and writing skill	This section will help improve the language and writing skills of students	

Semester	I	Class	FYBBI
Course No.		Academic Year	
Course Name	QUANTITATIVE METHODS I		
Name of Faculty	Asst. Prof. Prettyrose Menezes		

### COURSE OUTCOME

- To Understand index numbers and application to banking and insurance sector.
- To provide fundamental basic knowledge of statistical techniques as applicable to business.
- To Develop graphical presentation

Unit No.	Course Module	Description
CO1	Introduction, organising data, frequency distribution , data representation	<ul> <li>It provides the students the insights regarding organising the data and representing the data in graphical format</li> <li>Students also gets the idea of how to collect and represent the data for research work</li> </ul>
CO2	Measures of central tendency	<ul> <li>To get the insights on the calculations of averages and types of averages</li> <li>It also makes the learner understand the practical use and provides a base for analysing the data</li> </ul>
СОЗ	Measures of dispersion	The learner is made aware about various ranges and deviations in data representation and how to solve such problems in data analysis
CO4	Co-variance, correlation and regression	It provides insights on concept of correlation which will make the learner understand the relationship among variables
CO5	Probability , probability distribution and decision theory	Students get to learn about how to apply the rules of probability and to evaluate various strategies and alternatives to make decision
CO6	Index number	<ul> <li>The conceptual knowledge of index numbers and various types of index number is provided</li> </ul>
CO7	Insurance	Basic knowledge about insurance and its concepts help the learner to know the basic calculation about the tabulated annual premium calculation.

Semester	I	Class	FYBBI
Course No.		Academic Year	2019-20
Course Name	Business Economics I		
Name of Faculty	Anthony Dmello		

1	To Learn Demand Analysis, Scope and Importance of Business Economics, Demand Function, Demand estimation and forecasting.	
2	To understand Supply and Production Decisions and Cost of Production	
3	To Learn Perfect competition and Monopoly and Pricing and Output Decisions under Imperfect Competition	
4	To understand Pricing Practices	

Unit No.	Course Module	Description
CO1	Introduction, Demand Analysis	To Learn Demand Analysis, Scope and Importance of Business Economics, Demand Function, Demand estimation and forecasting.
CO2	Supply and Production Decisions and Cost of Production	To Learn Production function: short run analysis with Law of Variable Proportions, Long run production function and Laws of Returns to Scale, Cost concepts: Accounting cost and economic cost, implicit and explicit cost, fixed and variable cost - total, average and marginal cost
CO3	Market structure: Perfect competition and Monopoly and Pricing and Output Decisions under Imperfect Competition	To Learn Market structure: Perfect competition and Monopoly and Pricing and Output Decisions under Imperfect Competition Short run and long run equilibrium of a competitive firm and of industry — monopoly, Monopolistic competition: Oligopolistic markets:
CO4	Pricing Practices	To Learn Pricing Practices, Cost oriented pricing methods: cost – plus (full cost) pricing, marginal cost pricing, Mark up pricing, discriminating pricing, multiple – product pricing - transfer pricing

Semester	П	Class	FY BBI
Course No.	-	Academic Year	2019-20
Course name	<b>Principles and Practices</b>	of Banking And Insurar	nce
Name of Faculty	Mrs. Celsa Swithan D'so	ouza	

1.	To study Banking sector in india.
2.	To study insurance sector in india.

Unit No.	Course Module	Description	
CO1	Introduction to banking	Know the need and functions of banking.	
CO2	Banking scenario in India	Students know the services of banking in India	
CO3	Introduction to insurance	With the help of insurance introduction students can decide upon the policies to be taken fo themselves and for others	
CO4	Insurance business environment in India	Students know about regulatory authority and aware at the time of claim settlement whose help they can take	

Semester	п	Class	FYBBI
Course No.		Academic Year	2019-20
Course Name	Business law		
Name of Faculty	Sweenal Fereira		

Course Objective	To give insights to students in various areas	
	of law i.e Contract Act, Negotiable	
	Instrument Act, I.T Act.	

Unit No.	<b>Course Module</b>	Description
CO1	Introduction to law	To give students insights into basics of law.
CO2	Indian constitution	To inculcate in students the understanding of writs, different Fundamental rights and duties.
CO3	Contract Act	Understanding Paramount importance of varaious aspects of Indian Contract Act.
CO4	Special Contracts	To gain in-depth knowledge about various types of contracts, their essentials and requirements.
CO5	Negotiable Instrument Act	To make students aware in respect to different negotiable instruments and understand related aspects of provisions of law.
C06	Information Technology Act	To educate students about happenings in virtual world, cyber crimes and other important provisions of the Act.

Semester	П	Class	FY BBI
Course No.	-	Academic Year	2019-20
Course name	Financial Accounting- II		
Name of Faculty	Mrs. Celsa Swithan D'souza		

1.	Understanding valuation of goodwill and shares.
2.	Buyback of equity shares
3.	Redemption of preference shares and debentures.

Unit No.	Course Module	Description
CO1	Valuation of goodwill	Students can value goodwill and shares with
	and shares	various methods
CO2	Buyback of Equity shares	Students can assist in buyback and know why to
		conduct buyback
CO3	Redemption of	Students can assist in redemption
	Preference shares	
CO4	Redemption of	Students can assist in redemption
	debentures	

Semester	п	Class	FYBBI
Course No.	1	Academic Year	2019-2020
Course Name	Business comunication II		
Name of Faculty	Candida Allan Gomes		

### **COURSE OBJECTIVE**

- Students are expected to be able to demonstrate a good understanding of effective business Correspondence.
- To develop the Communication Skill of the Students.
- To provide understanding of developing and delivering effective presentation.

Unit No.	Course Module	Description
CO1	Presentation skills	<ul> <li>Familiarize students with presentation and give them idea about how to give oral presentation before stakeholder</li> <li>Aware student some dos and don'ts of good presentation.</li> <li>Mention the audio and visual aids that can be used while making a presentation.</li> </ul>
CO2	Group communication	<ul> <li>Make student ready for group discussion and interview.</li> <li>Student could able to draft agenda, minutes and resolution of meeting</li> <li>Student can able to handle the task of conducting conference</li> <li>Make student understand that human being can never live in isolation, we need someone to talk and share our view and in this way we practice public relation</li> </ul>
CO3	Business correspondence	Student can keep important things into mind while drafting various types of business correspondence
CO4	Language and writing skill	This section will help to build up writing skill and analytical skill of student.

Semester	II	Class	F.Y. BBI
Course No.		Academic Year	2019- 20
Course Name	Foundation course		
Name of Faculty	Dr Dinesh kale		

1	To develop fundamental knowledge about the social science
2	To create awareness in the listeners by the various topics of the subject
3	It can be useful for being good human being by the subject matter

Unit No.	Course Module	Description
	Globalisation and	Learners get clear idea about the globalization,
CO 1	Indian society	liberalization and privatization and its impact on word
		economy.
CO 2	Human rights	Learners learn basic rules of human rights through the
		constitutional changes also they can learn how the
		preservation of human rights through the norms of human
		right on the world level.
CO 3	Ecology	Learners can learn about the environment, subject is
		important to give fundamental idea for preservation of
		environment, so overall subject matter is creating awareness
		in the listeners mind to stop environmental degradation
CO 4	Understanding	Learners can learn the more aspect about the stress and
	stress and conflict	conflict. Usually the learners are more unaware from the
		basic idea of stress and conflict for the overcome on it, so
		subject matter is giving effective knowledge from the all
		points for understanding the stress and conflict.
CO 5	Managing stress	Learners are knowing the all fundamental aspect of the stress
	and conflict in	and conflict and they are getting a knowledge for removing
	contemporary	the stress and conflict by the various technique, and also
	society	learners are being a familiar with the different kind
		behavioural act of various persons normally we are looking
		in our surround so learner can be learn how to behave with
		them.

Semester	II	Class	FYBBI
Course No.		Academic Year	2019-20
Course Name	Organizational Behavior		
Name of Faculty	Anthony Dmello		

1	To Learn Meaning, Nature and scope of OB, Models of OB, Theories of Motivation
2	To understand Group Dynamics, Individual Behavior, Group Formation, Johari Window
3	To Learn Organizational Culture and Change Management, Work Culture, Work Conflicts. Organizational Change
4	To understand Meaning and Nature of OD. Techniques of OD. Importance of OD

Unit No.	Course Module	Description
CO1	Introduction of organizational Behavior	To Learn organizational Behavior, Meaning, Nature and scope of OB, Models of OB, Theories of Motivation
CO2	Group Dynamics	To Learn Group Dynamics, Individual Behavior (IQ, EQ, SQ), Group Formation, Team Building, Team Development, Goal Setting, Soft Skills, Interpersonal Skills, Multicultural Skills, Cross Cultural Skills. Johari Window
CO3	Organizational Culture and Change Management	To Learn Organizational Culture and Change Management, Work Culture, Ways for Making Work Culture Effective and Lively, Work Conflicts. Organizational Change, effects of Resistance to Change
CO4	Organizational Development.	To Learn Organizational Development. Meaning and Nature of OD. Techniques of OD. Importance of OD

Semester	ш		SYBBI
Course No.		Academic Year	2019-2020
Course Name	FINANCIAL MARKETS		
Name of Faculty	Asst. Prof. Prettyrose Menezes		

	1. Knowledge and understanding of financial markets
COURSE OBJECTIVE	2. Knowledge and understanding of commodity markets
	3. Knowledge and understanding of derivative markets

Unit No.	Course Module	Description
CO1	Indian financial system	<ol> <li>It provides the students the insights regarding the various concepts and working structure of financial system</li> <li>Students also gets the idea about the legal framework and structure of Indian financial system</li> </ol>
CO2	Financial markets in India	<ol> <li>To get the insights on various types of financial markets such as money market, capital market, stock market and equity-debt market</li> <li>It also makes the learner understand the investment avenues available for investment</li> </ol>
CO3	Commodities market	The learner is made aware about the introduction to commodities market along with structure and participants of commodity markets
CO4	Derivative markets	<ol> <li>It provides insights on various types of derivative instruments available for investment</li> <li>It also makes the students understand the factors for the growth of derivative market</li> <li>The students with help of such knowledge can understand the role of financial planner and can gain expertise on developing a portfolio for investors</li> </ol>

Semester	III	Class	SY BBI
Course No.	-	Academic Year	2019-20
Course name	Direct Taxation		
Name of Faculty	Mrs. Celsa Swithan D'souza		

1.	Knowledge and understanding of basic terms and residential status.
2.	Knowledge and understanding of heads of income and deductions.
3.	Computation of total taxable income of an individual.

Unit No.	Course Module	Description	
CO1	Definitions and	Students know basic definitions and can	
	residential status	calculate the residential status.	
CO2	Heads of income - I	Students can calculate income from salary,	
		house property and business and profession	
CO3	Heads of income - II	Students can calculate income from capital	
		gains and other sources	
CO4	Computation of Total	Students can calculate total income for the	
	income and taxable	income tax	
	income		

Semester	ш	Class	SYBBI
Course No.		Academic Year	2019-2020
Course Name	Foundation Course III (Overview of Banking Sector)		
Name of Faculty	Candida Allan Gomes		

### **COURSE OBJECTIVE**

- To provide learners with a basic understanding of the banking sector.
- To develop the Understanding of how Banking Sector Functions.
- To give an overview of advanced technology that has emerged in the banking sector.

Unit No.	Course Module	Description
CO1	An Overview of Banking Industry.	<ul> <li>It will help gain knowledge about banking system in India.</li> <li>It gives students about the history of Banking Crises and various banking sector reforms undertaken.</li> <li>This section further gives information to the students about the regulations that exist in the banking sectors.</li> <li>Further, it gives students information of how new and advance technology is emerging due to globalisation.</li> </ul>
CO2	Commercial Banking and Customer – Banker Relationship	<ul> <li>To provide student information about the commercial banking, its functions and types of banking activities undertaken.</li> <li>Students will be able to understand the role of Banking Ombudsman in protecting the interest of the consumers.</li> </ul>
CO3	Universal Banking and Technology in banking sector	<ul> <li>To develop understanding about the Universal Banking its products and services.</li> <li>It helps students to gain knowledge about the technology used in banking and its advantages.</li> </ul>
CO4	Micro finance and Financial Inclusion.	<ul> <li>This section will help students to gain understanding about the role of Micro Finance and Self Help Group in the development of economy.</li> <li>Further, this module will help student understand why Financial Inclusion is necessary for the economy and the measures undertaken by RBI for financial inclusion.</li> </ul>

Semester	III	Class	SYBBI
Course No.		Academic Year	2019-20
Course Name	Information Technology in Banking & Insurance - I		
Name of Faculty	Anthony Dmello		

1	To understand E-Commerce and World Wide Web
2	To Learn in details E-banking Meaning, definition, features, advantages and limitations, Electronic Payment System
3	To Understand MS-Office: Packages for Institutional Automation and Application in Banking and Insurance Sector
4	To Learn Cyber Law & Cyber Security and Cyber Crimes

Unit No.	Course Module	Description		
CO1	Introduction to Electronic Commerce	To Learn Electronic Commerce, E-Commerce Framework, The network Infrastructure for Electronic Commerce, E-Commerce and World Wide Web		
CO2	E-banking	To Learn E-banking Meaning, definition, features, advantages and limitations, Electronic Payment System		
СО3	MS-Office: Packages for Institutional Automation	To Learn MS-Office: Packages for Institutional Automation and Application in Banking and Insurance Sector		
CO4	Cyber Law & Cyber Security	To Learn Cyber Law & Cyber Security, Need of Cyber Law, History of Cyber Law in India and Cyber Crimes		

Semester	III	Class	SY BBI
Course No.	-	Academic Year	2019-20
		Troudenine Tear	2017 20
Course name	Management Accounting		
Name of Faculty	Mrs. Celsa Swithan D'souza		

1.	Understanding the role of management accounting in decision making.
2.	Understanding analysis of financial statements and ratio analysis.
3.	Understanding cash flow, fund flow and working capital management.

Unit No.	Course Module	Description	
CO1	Introduction to management	Students know the basic concept of	
	accounting	management accounting and its tools	
CO2	Financial statement analysis	Students can analyse financial statements with	
		the help of various ratios	
CO3	Working capital management	Students can calculate the requirement of	
		working capital	
CO4	Management of	Students know the dividend policies of the	
	profits/Dividend policy	comapny	

Semester	III	Class	SYBBI
Course No.		Academic Year	2019-20
Course Name	Organizational Behaviour		
Name of Faculty	Anthony Dmello		

1.	To Understand The Individual Behaviour and Individual Decision
	Making.
2.	To Learn The Group Dynamics and Group Decision-Making
3.	To Understand The Organizational Dynamics, and Organizational Climate
4.	To Learn Practices of OB in Banks and Insurance and Case Studies

Unit No.	Course Module	Description
CO1	The Individual Behaviour	To Understand The Individual Behaviour, Personality, Learning, Perception, Workplace Emotions Individual Decision Making.
CO2	The Group Dynamics	To Learn The Group Dynamics such as Group Communication, Power and Politics, Negotiations, Transactional Analysis Model, Virtual teams and Group Cohesiveness, Group Decision-Making
CO3	The Organizational Dynamics	To Understand The Organizational Dynamics, Organization structure, New design options, Organization structure differentiation, Organizational Climate
CO4	Organization Behaviour In Financial Services	To Learn Practices of OB in Banks and Insurance, Issue of organization behaviour in Banks, Case Studies – Transfer, Promotion, Separation

Semester	ш		SYBBI
Course No.		Academic Year	2019-2020
Course Name	MUTUAL FUND MANAGEMENT		
Name of Faculty	Asst. Prof. Prettyrose Menezes		

### COURSE OBJECTIVE

- To make the students understand the basic concepts of mutual funds, the types and working of the mutual funds industry.
- To make the students aware of the pricing, selling and **investment management** techniques and business ethics in **mutual funds**

Unit No.	Course Module	Description	
CO1	Introduction to mutual fund	<ul> <li>It provides the students the insights regarding the history and origin and various concepts and working structure of mutual fund organisation</li> <li>Students also gets the idea about the legal framework and regulatory agencies of mutual fund</li> </ul>	
CO2	Classification of mutual fund  Fund selection criteria	<ul> <li>To get the insights on various types of mutual fund schemes available for investment</li> <li>It also makes the learner understand the practical implementation and calculation of NAV</li> <li>The learner is made aware about various methods for rating and ranking the funds by various organisations</li> <li>Students are made aware the steps for calculating yield to maturity on funds and its valuation process</li> </ul>	
CO4	Financial planning in mutual fund	<ul> <li>It provides insights on various steps in financial planning</li> <li>It also makes the students understand the investor's guide towards financial planning</li> <li>The students with help of such knowledge can understand the role of financial planner and can gain expertise on developing a portfolio for investors</li> </ul>	

Semester	IV	Class	SYBBI
Course No.		Academic Year	2019-2020
Course Name	Corporate and Securites Law		
Name of Faculty	Asst. Prof. Prettyrose Menezes		

	1. Understanding and overview of Company law.	
COURSE	2. Study the regulatory framework of SEBI and Securities	
OBJECTIVE	contract regulation Act, 1956.	
	3. Knowledge of Depositories Act, 1996.	

Unit No.	Course Module	Description
CO1	Company law – an overview	3. It provides the students the overview regarding the company law and its applications to banking and insurance sector
CO2	Regulatory framework governing stock exchange as per SCRA 1956	<ul> <li>3. To get the insights on the various concepts of securities.</li> <li>4. It also makes the learner understand the functions and rules –regulations of working of various stock exchanges and its participants</li> </ul>
CO3	Securities Exchange Board Of India	<ul> <li>2. The learner is made aware about the various functions, powers and registration process under SEBI</li> <li>3. It helps the student financially literate to make his own investment decisions</li> </ul>
CO4	The Depositories Act 1996	<ul> <li>4. It provides insights on various concepts of depositories of India , its objectives , models and functions</li> <li>5. It also helps to identify the role of depository in governance towards its participants</li> </ul>

Semester	IV	Class	SYBBI
Course No.		Academic Year	2019-20
Course Name	Business Economics II Macroeconomics		
Name of Faculty	Anthony Dmello		

1	Introduce Macroeconomic Data and Theory and The Keynesian Principle of Effective Demand
2	To Learn Money, Inflation and Monetary Policy, Money Supply, Demand for Money
3	To Learn Constituents of Fiscal Policy, Instruments of Fiscal policy, Union budget
4	To Understand Open Economy: Theory and Issues of International Trade, Foreign Exchange and foreign exchange market

Unit No.	Course Module	Description
CO1	Introduction to Macroeconomic Data and Theory	To Learn Macroeconomic Data and Theory, Circular flow of aggregate income and expenditure, The Measurement of national product and The Keynesian Principle of Effective Demand
CO2	Money, Inflation and Monetary Policy	To Learn Money, Inflation and Monetary Policy, Money Supply, Demand for Money
CO3	Constituents of Fiscal Policy	To Learn Constituents of Fiscal Policy, Role of a Government, Instruments of Fiscal policy, Union budget
CO4	Open Economy : Theory and Issues of International Trade	To Learn Open Economy: Theory and Issues of International Trade, Foreign Investment, Balance of Payments, Foreign Exchange and foreign exchange market

Semester	IV	Class	SY BBI
Course No.	-	Academic Year	2019-20
Course name	Foundation course - IV		
Name of Faculty	Mrs. Celsa Swithan D'so	ouza	

1.	Knowledge and understanding of life, health, home and motor insurance.
2.	Knowledge and understanding the role of insurance in logistics and fire insurance.

Unit No.	Course Module	Description
CO1	An introduction to Life	Student can invest in various life insurance products
	insurance	
CO2	An introduction to Health	Students can choose from various Health insurance
	insurance	products available in the market
CO3	An introduction to Home	Introduce different Home and motor insurance
	and Motor insurance	products available in the market.
		Importance of these products.
CO4	Role of insurance in	Types of risks and hazards covered by insurance.
	Logistic	Introduce different Fire insurance products available
		in the market

Semester	IV	Class	SY BBI
Course No.	-	Academic Year	2019-20
Course name	Cost Accounting		
Name of Faculty	Mrs. Celsa Swithan D'souza		

1.	Knowledge and understanding the concept and classification of cost.
2.	Understanding and use of standard costing.
3.	Application of marginal costing.

Unit No.	Course Module	Description
CO1	Introduction to cost	Introduce basic cost accounting concepts
	accounting	
CO2	Classification of cost and	Learn the preparation of cost sheet and cost
	cost sheet	reconciliation statement
CO3	Standard costing	Learn the calculation of various standards for
		analysis
CO4	Introduction to Marginal	Learn how marginal costing helps in analyzing
	accounting	the costs.

Semester	IV	Class	SYBBI
Course No.		Academic Year	2019-2020
Course Name	ENTERPRENEURSHIP MANAGEMENT		
Name of Faculty	Asst. Prof. Prettyrose Menezes		

	4. Knowledge and understanding
	entrepreneur and business planning.
COURSE OBJECTIVE	<ul><li>5. Knowledge and understanding key areas of new venture.</li><li>6. To Understand the evolving concepts of entrepreneurship.</li></ul>
	or entrepreneursing.

Unit No.	Course Module	Description
CO1	The entrepreneur	4. It provides the students the insights regarding the concepts of entrepreneur , various theories of entrepreneurship , entrepreneurial values and skills
CO2	Business planning	<ul> <li>5. To get the insights on the various forms of entrepreneurial structures</li> <li>6. It also makes the learner understand the critical factors for starting a new enterprise</li> <li>7. It also helps to provide an expertise on developing a business plan</li> </ul>
CO3	Key areas of new venture	4. The learner is made aware about the various functions of the departments such as marketing, operations, finance, and human resource
CO4	Evolving concepts of entrepreneurship	<ul> <li>6. It provides insights on various concepts on social entrepreneur</li> <li>7. It also helps to identify various institutions available to support entrepreneur and their objectives and role</li> </ul>

Semester	IV	Class	SYBBI
Course No.		Academic Year	2019-20
Course Name	Customer Relationship Management		
Name of Faculty	Anthony Dmello		

	To Learn Customer Relationship Management Development in CRM,
1	Benefits of CRM, Effective CRM through Customer Knowledge
	Management
2	To Understand Technological support in Customer Relationship
2	Management and e-CRM
3	To Implement Customer Relationship Management (CRM) and Build
3	Customer Relationship Management (CRM)
4	To Understand Customer Relationship Management (CRM) in Banking
	and Insurance Sector, Building customer loyalty, Relationship marketing

Unit No.	Course Module	Description	
CO1	Introduction to Customer Relationship	To Learn Customer Relationship Management (CRM), Meaning, Definition of CRM, Development in CRM, Benefits of CRM, Effective CRM through Customer	
	Management (CRM)	Knowledge Management	
CO2	Technological support in Customer Relationship Management (CRM)	To Learn Technological support in Customer Relationship Management (CRM), e-CRM – Introduction, Importance, Challenges, Strategies, e-marketing and e-CRM	
CO3	Implementing Customer Relationship Management (CRM)	To Implement Customer Relationship Management (CRM), Allocation rule of Customer Relationship Management (CRM), Customer Satisfaction survey, Contact management, Building Customer Relationship Management (CRM)	
CO4	CRM in Banking and Insurance Sector	To Learn Customer Relationship Management (CRM) in Banking and Insurance Sector, Building customer loyalty, B2B Commerce, B2B relationship with intermediaries, Relationship marketing	

Semester	V		TYBBI
Course No.		Academic Year	2019-2020
Course Name	INTERNATIONAL BANKING AND FINANCE		
Name of Faculty	Asst. Prof. Prettyrose Menezes		

	Knowledge and understanding of international
COURSE OBJECTIVE	banking operations
COURSE OBJECTIVE	Knowledge and understanding of international
	financial markets and its operations.

Unit No.	Course Module	Description
CO1	Fundamentals of International finance	<ul> <li>It provides the students the insights regarding the various concepts and working structure of international financial system along with the knowledge of balance of payments, international monetary system</li> <li>Students also gets the idea about the legal framework and structure of current exchange rate system</li> </ul>
CO2	International capital markets	<ul> <li>To get the insights on various types of capital flows and euro currency markets</li> <li>It also makes the learner understand the investment avenues available for investment in international markets such as international bond market, international equity market.</li> </ul>
CO3	Foreign exchange market	<ul> <li>The learner is made aware about the introduction and participants of foreign exchange market</li> <li>Practical problems solving on exchange rate, direct and indirect rate, cross rates, forward rates and arbitrage helps the students to get excellent knowledge on professional insights in foreign exchange market mechanism</li> </ul>
CO4	Risk management	<ul> <li>It provides insights on various types of currency derivative instruments available for investment</li> <li>It also makes the students understand the factors used for managing risk in foreign exchange markets by using various types of hedging instruments</li> </ul>
CO5	International banking operations	<ul> <li>It provides an overview on various payment system that can be used in international lending operations</li> <li>The basic knowledge about crypto currency guides the students in a modern investment alternative</li> </ul>

Semester	V		TYBBI
Course No.		Academic Year	2019-2020
Course Name	RESEARCH METHODOLOGY		
Name of Faculty	Asst. Prof. Prettyrose Mer	nezes	

	Knowledge and understanding of research
COURSE OBJECTIVE	<ul><li>Collection and interpretation of data</li><li>Testing of hypothesis and use of statistical</li></ul>
	techniques

Unit No.	Course Module	Description
CO1	Introduction to research	<ul> <li>It provides the students the insights regarding the various concepts of and types of research and its process</li> <li>Students also gets the idea about how to design a hypothesis</li> <li>It also provides insights on research design and various types of sampling and its methods</li> </ul>
CO2	Data collection and processing	<ul> <li>To get the insights on various concepts and types of data collection</li> <li>It also makes the learner understand in detail the methods of primary data collection</li> </ul>
CO3	Data analysis and interpretation	<ul> <li>It provides insights on various concepts on how to analyse interpretation and process data after collection</li> <li>It also makes the students understand various hypothesis test which can be used in testing of data</li> </ul>
CO4	Advance statistical techniques	<ul> <li>It provides insights on various characteristics and application of statistical tools such as correlation regression, factor and cluster analysis and multidimensional scaling</li> </ul>
CO5	Research report	<ul> <li>It provides an overview on various types of reports its structure and essentials for writing a good report which will help the student to develop a skill of report writing and presenting the data in an effective manner.</li> </ul>

Semester	V	Class	TY BBI
Course No.	-	Academic Year	2019-20
Course name	Financial Reporting and analysis		
Name of Faculty	Mrs. Celsa Swithan D'souza		

1.	To prepare financial statements of banking and insurance companies.
2.	Knowledge and understanding of cash flow in banking and insurance companies.
3.	To study the ethical aspects of accountancy.

Unit No.	Course Module	Description
CO1	Final account of banking	Students can prepare and analyse Banking
	company	company final accounts
CO2	Final accounts of insurance	Students can prepare and analyse insurance
	company	company final accounts
CO3	Preparation of final Accounts	Students can prepare and analyse final accounts
	of Companies	of company taking into accounts the accounting
		standards
CO4	Cash flow analysis and	Students can prepare and analyse the cash flow
	Ethical behavior and	statement
	implications for accountants	Learn Company code of ethics, its importance
		and implications
CO5	Introduction to IFRS	Learn the working and implication of IFRS

Semester	V	Class	TY BBI
Course No.	-	Academic Year	2019-20
Course name	Auditing		
Name of Faculty	Mrs. Celsa Swithan D'souza		

1.	Knowledge and understanding of various users of financial information.	
2.	Preparation of audit plan, program, notebook and working papers.	
3.	To enable vouching of income and expenses and verification of assets and	
	liabilities.	

Unit No.	Course Module	Description
CO1	Introduction to auditing	Learn the objectives of auditing
CO2	Audit planning,	Learn to conduct the audit with planning,
	procedures and	program, working papers and note book
	documentation	
CO3	Audit techniques and	Get the idea of conducting the internal audit
	internal audit	
	introduction	
CO4	Auditing Techniques:	Vouching of various incomes and expenses
	vouching	
CO5	Auditing Techniques:	Verification of various assets and liabilities
	verification	

Semester	V	Class	TYBBI
Course No.		Academic Year	2019-20
Course Name	Strategic Management		
Name of Faculty	Anthony Dmello		

1	To Learn Strategic Management, Definitions, Process of Strategic Management, Models of Strategic Management.		
2	To Understand Strategic Management Environment, SWOT Analysis		
3	To Learn Levels of Strategies and Analysis, Corporate Level Strategies Process of Strategic Choice		
4	To Understand Activating Strategy and Implementation, Process and Nature of Strategy implementation, Barriers, Model of Strategy Implementation		

Unit No.	Course Module	Description
CO1	Strategic Management an Overview	To Learn Strategic Management an Overview, Definitions, Strategic Decision Making, Levels of Strategic Management, Process of Strategic Management, Models of Strategic Management.
CO2	Strategic Management Environment	To Learn Strategic Management Environment, Importance of Politics in Strategic Management, Social, Political, and Technological forces, Role of Competition, SWOT Analysis.
CO3	Levels of Strategies and Analysis	To Learn Levels of Strategies and Analysis, Corporate Level Strategies- Concentration, Integration and Diversification, Internationalization, Digitization. Process of Strategic Choice
CO4	Activating Strategy and Implementation	To Learn Activating Strategy and Implementation, Process and Nature of Strategy implementation, Barriers, Model of Strategy Implementation- Structural, Behavioral and Functional.
CO5	Strategic Evaluation and Control	To Learn Strategic Evaluation and Control, Standards, Benchmarking, Gap Analysis. Features and Importance of Evaluation, Barriers in Evaluation, Types. Strategic Control-

Semester	V		TYBBI
Course No.		Academic Year	2019-2020
Course Name	FINANCIAL SERVICE MANAGEMENT		
Name of Faculty	Asst. Prof. Prettyrose Menezes		

	Knowledge and understanding of various financial
COURSE OBJECTIVE	services.
COURSE OBJECTIVE	Knowledge and understanding of various non-
	banking services.

Unit No.	Course Module	Description
CO1	Introduction to financial services	<ul> <li>It provides the students the insights regarding the various concepts of and types of financial services along with a touch on financial innovation</li> <li>Students also gets the idea about the merchant banking system in India</li> </ul>
CO2	Mutual fund, Factoring and Forfeiting	<ul> <li>To get the insights on various concepts and types of mutual funds and calculating NAV to determine effective investment in mutual fund</li> <li>It also makes the learner understand the modus operandi and benefits and types of factoring and forfeiting</li> </ul>
CO3	Securitisation of debts and derivatives	<ul> <li>It provides insights on various concepts of securitisation its process and structure</li> <li>It also makes the students understand the derivative concept with its types and benefits overview</li> </ul>
CO4	Housing finance and Consumer finance	<ul> <li>It provides insights on housing finance industry and various institutions that help in housing finance development</li> <li>It also makes the students understand the ALM system used in banks in terms of housing finance</li> <li>The students are made aware the various types of consumer finance and various ways of pricing and marketing insurance of consumer finance</li> </ul>
CO5	Depositories and pledge	<ul> <li>It provides an overview on various depositories, their working and legal framework</li> <li>The basic knowledge about the procedure used in pledge and hypothecation creation.</li> </ul>

Semester	VI	Class	TYBBI
Course No.		Academic Year	2019-2020
Course Name	AUDITING II		
Name of Faculty	Asst. Prof. Prettyrose Menezes		

	•	Knowledge and understanding of audit of limited companies,
COURSE		banking companies and insurance companies
OBJECTIVE • Introduction to different types of audit		Introduction to different types of audit
ODJECTIVE	•	Understanding professional ethics in profession of charted
		accounts.

Unit No.	Course Module	Description
CO1	Audit of limited companies	<ul> <li>It provides the students the insights regarding the qualifications, remuneration, appointment, powers and duties etc. of the auditor</li> <li>Students also gets the idea of auditing process of limited companies.</li> </ul>
CO2	Audit of banking companies	<ul> <li>To get the insights on the introduction to banking companies and various audit reports</li> <li>It also makes the learner understand the role of auditor in banking companies</li> </ul>
CO3	Audit of insurance companies	The learner is made aware about the audit carried in general insurance business and in life insurance business
CO4	New areas of auditing	It provides insights on various types of audits
CO5	Professional ethics and misconduct	Students get to learn about how to apply professional ethics and various penalties under professional misconduct

Semester	VI	Class	TYBBI
Course No.		Academic Year	2019-2020
Course Name TURNAROUND MANAGEMENT			
Name of Faculty	Asst. Prof. Prettyrose Menezes		

<ul> <li>Knowledge and understanding of Business and industrial sickness.</li> </ul>
• Development of turnaround management and application of those strategies.
<ul><li>Concept of corporate restructuring.</li><li>Exposing to contemporary business scenarios.</li></ul>

Unit No.	Course Module	Description
CO1	Introduction to business	<ul> <li>It provides the students the insights regarding the various types of business</li> <li>Students also gets the idea of different approaches for growth and survival strategies of business</li> </ul>
CO2	Industrial sickness	<ul> <li>To get the insights on various external and internal reasons of industrial sickness</li> <li>It also makes the learner understand the role of BIFR and symptoms and measures to overcome industrial sickness</li> </ul>
CO3	Turnaround management strategies	The learner is made aware about the concept of turnaround and various ways of restructuring and the process of BPR
CO4	Business scenarios	• It provides insights on various types of business and its advantages and disadvantages
CO5	Leadership and turnaround management	<ul> <li>Students get to learn about how to work in team to have successful implementation of turnaround</li> <li>To provide the professional knowledge about various ways of making decision and maintaining quality in management process</li> </ul>

Semester	VI	Class	TY BBI
Course No.	-	Academic Year	2019-20
Course name	Central Banking		
Name of Faculty	Mrs. Celsa Swithan D'souza		

1.	Knowledge and understanding of central banking.
2.	Knowledge and understanding of role of RBI as central bank.
3.	Comparative study of central banks in other countries.

Unit No.	Course Module	Description
CO1	An overview of central	Learn evolution of central bank and ideology
	banking	behind central bank
CO2	RBI as central bank of	As a central bank how RBI has an impact over
	India	Indian economy
CO3	Supervisory role of RBI	How RBI regulates Indian financial system with
		the help of its supervisory authority
CO4	Central bank in other	What are the differences in RBI and central
	countries	banks of other countries
		Introduce with IMF and WB
CO5	Central banking in cyber	Introduce new era of central banking with
	world	central banking

Semester	VI	Class	TY BBI
Course No.	-	Academic Year	2019-20
Course name	Security Analysis and Portfolio Management		
Name of Faculty	Mrs. Celsa Swithan D'souza		

1.	Knowledge and understanding and valuation of portfolio management.
2.	Knowledge and understanding of fundamental and technical analysis.
3.	Understanding of efficient market theory and CAPM.

Unit No.	Course Module	Description
CO1	Portfolio management – A n introduction and	Students know the meaning , of portfolio management
	process	Aware about investment options available
		Aware that risk and returns should be matched
CO2	Portfolio management-	Students can value portfolio with the help of risk
	Valuation	and return measures
		Select the investment plan taking into
		consideration various determinants and
		calculations
CO3	Fundamental Analysis	Students can analyse investment with the help o
		various ratios
CO4	Technical analysis	Students knows various charts used for analysis
		of investment
CO5	Efficient market theory	Students can calculate returns of investment
	and CAPM	with CAPM and know various theories

Semester	VI	Class	TYBBI
Course No.		Academic Year	2019-20
Course Name	Human Resource Management		
Name of Faculty	Anthony Dmello		

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	To Learn Human Resource Management, Introduction to HRM, Nature
1	of HRM, Scope of HRM, Functions and Objectives of HRM, HRM and
	Strategies
2	To Understand HR Procurement, Job Analysis and Design
3	To Learn HR Planning and Recruitment, Definition, Objectives, Need
	and Importance of HR Planning, Recruitment
4	To Understand Compensation, Meaning, Need and Importance, Current
	Trends in Compensation, Voluntary Retirement Scheme

Unit No.	Course Module	Description
CO1	Framework of Human Resource Management	To Learn Framework of Human Resource Management, Introduction to HRM, Nature of HRM, Scope of HRM, Functions and Objectives of HRM, HRM and Strategies
CO2	HR Procurement	To Learn HR Procurement, Job Analysis and Design, Job Design- Introduction, Characteristics, Factor Affecting Job Design
CO3	HR Planning and Recruitment	To Learn HR Planning and Recruitment, Definition, Objectives, Need and Importance of HR Planning, Recruitment- Strategic Approach to Recruitment
CO4	Training and Development	To Learn Training and Development, Employee Training and Development - Nature and Process of Training, Training methods, On the job, Off the job. Management Development Program, Performance Appraisal
CO5	Compensation	To Learn Compensation, Meaning, Need and Importance, Current Trends in Compensation, Voluntary Retirement Scheme - Concept, Types, Needs, Participative Management